

Victor Uzoma Nwankwo

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SUMMARY

Results-driven product management graduate with hands-on experience in user research, product strategy, and fintech product analysis. I use AI tools, including Claude and Gemini, actively in my research, documentation, and prototyping work, helping me move faster and build better. I bring an engineering foundation, a builder mindset, and a track record of taking initiative and seeing work through from research to execution. Looking to contribute to a fintech product team where curiosity, ownership, and real impact matter.

EXPERIENCE

Product Manager (Intern) | KindPing LTD

May 2026 - Present

- Identified a critical structural gap in the product's onboarding flow, leading to a founder-approved decision to redesign the v2 approach.
- Conducted a user research study uncovering that 68% of users misrepresent their emotional state during check-ins and 88% require anonymity to engage honestly, directly reshaping the v2 product scope and check-in strategy.
- Contributing to end-to-end coordination of the v2 product cycle using an Agile approach and designing a research program to validate key assumptions ahead of design and build.

Product Management Case Study | BizTrack (Concept Project)

February 2026 - April 2026

- Identified a critical market gap through AI-assisted user research with micro-retailers, uncovering that 90% prioritised instant profit visibility over complex analytics and translated this into an MVP focused on instant clarity for financial tracking.
- Wrote a comprehensive product requirements document defining core user personas, feature specifications, and a streamlined 3-tap transaction flow, reducing daily profit calculation from several hours of manual math to under 10 seconds.
- Built a functional prototype using Claude and Lovable, alongside an 18-month roadmap, investor pitch deck, and GTM strategy targeting Nigerian market associations and WhatsApp-based trade groups.

Product Analysis & Teardown | Expense AI (Independent Analysis)

January 2026 - January 2026

- Conducted a self-initiated 7-day analysis of a live fintech product, testing core features and edge cases to identify critical UX issues across multiple dashboard widgets.
- Performed root cause analysis on data aggregation failures and compiled findings into a comprehensive teardown document covering user flow bottlenecks and interface inconsistencies.
- Presented findings directly to the founders, who confirmed the issues were being addressed in a newer version of the product.

Product Management Case Study | Mentorfy (Concept Project)

December 2025 - January 2026

- Uncovered 3 critical user booking barriers through primary user research and translated insights into a goal-based discovery wizard prototype designed to reduce decision paralysis.
- Created comprehensive user flow diagrams mapping the complete booking journey for new and returning users, including decision points and edge cases.
- Built a working prototype using Lovable, demonstrating the complete flow from landing page to booking confirmation, integrating trust-building features including mentor career journeys and verified reviews.

EDUCATION

Bachelor of Technology (B.Tech) in Electrical Engineering | Rivers State University

Rivers State, Nigeria., 2024

CERTIFICATIONS

Product Management Certification | Dive Africa

2026

Roadmap for Beginners: A Simple Guide to Product Management | PMHelp

2026

SKILLS

Product Skills: User Research, User Empathy, Roadmapping, Backlog Management, Prioritization, Competitive Analysis, User Story Writing, KPI Tracking, Product Documentation

Methodologies: Agile Methodology

Tools & Technical: Claude, Gemini, Prototyping (Lovable), Figma, Miro, Slack, Linear, Tally Forms, Google Docs